Xx February, 2023

**ISUZU TO SHOWCASE TRUCK AND POWER SOLUTIONS AT SYDNEY BUILD**

Isuzu Australia Limited (IAL) will once again showcase some of its most popular truck and power solutions products at this year’s [Sydney Build Expo](https://www.sydneybuildexpo.com/)  on March 6 and 7 at the International Convention Centre (ICC).

Now in its seventh year, Sydney Build is the best-attended trade and construction event in the country, attracting key industry players from contractors, architects, engineers, housebuilders, developers, governments and construction professionals.

Isuzu will display key vehicles from its Ready-to-Work range, including variants of the popular NMR Tipper and NLR Traypack models. These pre-bodied, turn-key trucks are a huge part of the driving force that have installed Isuzu as Australia’s best-selling truck brand for 34 straight years.

Isuzu Power Solutions (IPS) will display the GS 037-PTY enclosed generator and the 4LE2 power unit - both models finding a home amongst a range of trade and construction end uses.

Known for their reduced noise output, excellent fuel economy and low maintenance, both products provide a reliable source of power for the trade consumer.

“Sydney Build is an event that attracts key members of the construction industry from across the country but also from all levels of government,” said Isuzu Marketing Manager John Walker.

“Being in front of the industry is the best way to showcase our product and engage directly with customers.

“This will be Isuzu’s second appearance at Sydney Build after the roaring success of our stand at last year’s event. Our focus remains to provide the right equipment for the construction industry, be it vehicles or on-site power solution equipment.

**READY-TO-WORK**

“The Isuzu Ready-to-Work range is part of the backbone of construction in this country and are increasingly becoming the preferred vehicle of choice over a traditional ute. We are keen to not only underline this at Sydney Build, but also showcase to potential customers the benefits of the range, which were engineered to meet the needs of Australian trades people,” Mr Walker said.

Accommodating almost every trade application imaginable, Isuzu’s Ready-to-Work line-up covers all bases, resulting in a range of trucks and trade-specific bodies optimised in every aspect to suit the needs of the ambitious trades person.

With a swag of models able to be driven on a car drivers’ licence (up to 4,500 kilograms Gross Vehicle Mass (GVM)), and featuring clever two-pedal transmissions, these trucks are just as easy to drive as a car, with the added bonus of being safer for operators and road users alike and far more productive.

“It will be a busy event, so we will ensure that we have the best people at Sydney build to provide the advice to the industry,” Mr Walker ended.  
  
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***The Sydney Build Exhibition and Conference will be held from March 6 to 7 at the International Convention and Exhibition Centre at Darling Harbour. Doors open at 9 am.***

**For further information, please contact:           For Isuzu Trucks releases and photos:**

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